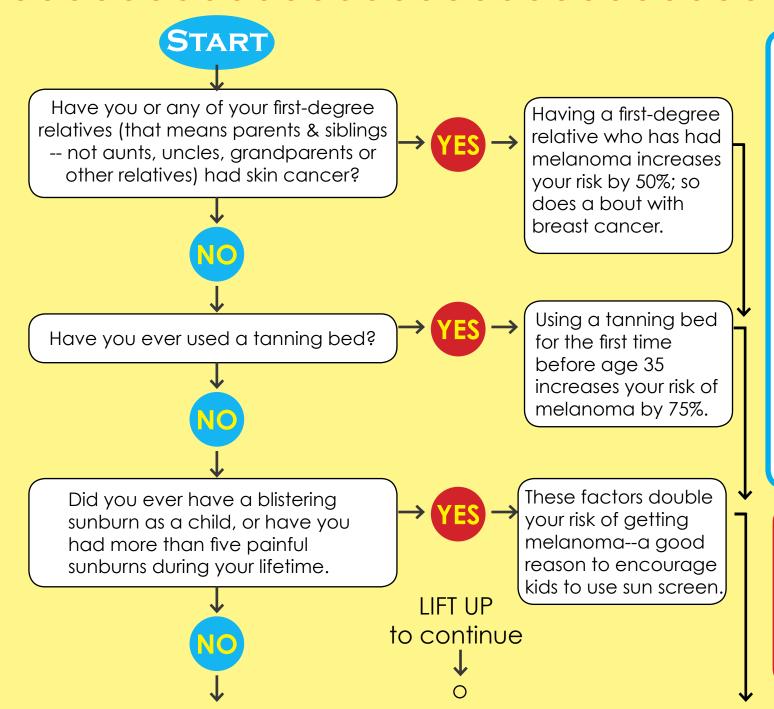
Are you at kisk



Skin Cancer is Color-Blind

People of all ethnic aroups and skin types are at RISK. Pale skin naturally has only a little more than SPF3, while brown skin averages the equivalent of SPF13. That is NOT enough for anyone. Darker coloring does NOT protect you from skin cancer. When someone with brown skin gets melanoma, it may go undetected, making mortality rates higher.

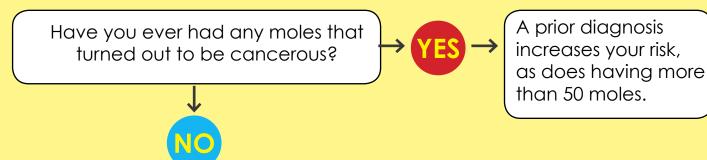
1 IN 5

Americans will develop skin cancer during the course of their lifetime.

Source: Journal of the American Medical Association



Are you at kisk?



Do you have blond or red hair, light eyes and skin that burn easily.



AVERAGE/LOWER RISK FOR SKIN CANCER

Don't be complacent. Have a specialist assess your risk, then go for regular exams.

Adapted from Do you need to worry about skin cancer? by Sunny Sea Gold & Leslie Barrie. ALLYOU, May 2015

Fair skinned people are at increased risk for skin cancer.

INCREASED RISK OF SKIN CANCER

Be sure to discuss all your risk factors with a skin specialist. You may need to be screened more often.

SPF 15 blocks 93% of UV radiation

SPF 30 blocks 97% of UV radiation

SPF 50 blocks 98% of UV radiation

SUNSCREEN WORKS!

Regular daily use of an SPF 15 or higher sunscreen reduces the risk of developing melanoma by 50%.

Source: Journal of Clinical Oncology

For more information visit: www.epa.gov/sunwise

